



County of Simcoe  
Social and Community Services  
Children & Community Services  
Department  
1110 Highway 26,  
Midhurst, Ontario L0L 1X0

Main Line (705) 722-3132  
Toll Free 1-866-893-9300  
Fax (705) 725-9539  
simcoe.ca



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## MINUTES

**MEETING DATE:** 6/26/2013

**MEETING TIME:** 10:00 am – 12:00 pm

**ATTENDANCE:** S. Bumstead (NSCFDC); A. Dorsey (Barrie Public Library); N. Gavarre (City of Barrie); M. Kuzma (Nottawasaga Futures); C. Oosterbaan (CHAIR-County of Simcoe, EDO); T. Plaxton-Smith (Greater Barrie Business Enterprise Centre); L. Thompson (City of Orillia); R. Wisken (Local Immigration Partnership); G. Concon (Research Analyst-Student); S. Garvey (Research Analyst-Student); R. Griffiths (Local Immigration Partnership-recording secretary); I. Pozgaj (Research Analyst)

**REGRETS:** C. Kouassi (Conseil de la cooperation de l'Ontario); S. Laycock (Simcoe County Workforce Development Board); S. Lee (Local Immigration Partnership)

**SUBJECT:** Local Immigration Partnership Business Development Sub-Council

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1. Welcome

C. Oosterbaan welcomed the group. Round table introductions were made. S. Bumstead has replaced D. Menuz on the Sub-Council.

2. Entrepreneur Survey

C. Oosterbaan provided a brief overview of the Sub-Council's tasks to date. The Simcoe County Immigrant Entrepreneur Survey 2013 was distributed to the group electronically for review prior to the meeting. Some minor changes were made to survey after the feedback. Survey design was approved by the group.

- *Dissemination Plan*

I. Pozgaj provided a brief overview of the survey. The introduction letter to the survey will be approved by the Clerk's office prior to dissemination of the survey. The URL will be distributed to the Sub-Council and the request to send out further to their contacts. Each Sub-Council will also receive the survey. T. Plaxton-Smith will distribute to Chambers of Commerce that she has contact with. L. Thompson will contact Chambers of Commerce in her area as well.

**ACTION:** LIP to create a flyer to accompany the survey with the County Logo to be distributed.

Dissemination process will be documented by I. Pozgaj.

- *Timeline*

The timeline needs to consider and provide time for internal Corporate approval and review processes.

I. Pozgaj Suggested the survey be live in the field for a minimum of 3 weeks. Due to the summer dissemination the Sub-Council agreed to have the survey out for four weeks. Survey will be distributed on July 8<sup>th</sup>.

Analysis will be completed for the September 20, 2013 meeting. I. Pozgaj will provide an initial report on the survey results.

- *Incentive*

The opportunity to enter a raffle at end of survey for one membership to Greater Barrie Enterprise Entrepreneur's Club will be respondent's incentive to complete the survey. A statement will be added to the end of the survey to advise survey respondents that respondents' names will not be connected to any survey answers.

3. Newcomer Recognition Awards – October 23, 2013

R. Wisken provided an overview of the Awards that is being hosted by the Welcoming Communities Sub-Council. The event, an evening tea/desserts, will be held at The Club at Bond Head during National Citizenship week. The Welcoming Communities Working Group has requested a representative from each Sub-Council to sit on the Selection Committee for the awards. Request was also made for the group to help with the dissemination of the information. A. Dorsey volunteered to sit on the Selection Committee for the Business Development Sub-Council. The Sub-Council agreed to have A. Dorsey represent them.

4. Future Sub-Council Priorities

L. Thompson suggested that a template be developed for municipalities to post on their websites that they could direct people to the Portal or the LIP web-pages. The template would provide consistent messaging and assist municipalities who are interested in including a message for newcomers but do not currently have the resources to develop one.

**ACTION:** R. Wisken and L. Thompson to develop a draft template. The Sub-Council will review the document in the fall.

Sub-Council priorities will be further discussed after the results of the survey have been reviewed in September.

## 5. Other Business

- The New Canadian Millionaires: Women and Immigrants (Article)  
[http://www.thestar.com/business/personal\\_finance/2013/06/13/the\\_new\\_canadian\\_millionaires\\_women\\_and\\_immigrants.html](http://www.thestar.com/business/personal_finance/2013/06/13/the_new_canadian_millionaires_women_and_immigrants.html)
- Canada's Start up Visa  
<http://www.cic.gc.ca/english/department/media/releases/2013/2013-03-28.asp>  
Suggested that the link be place on the portal.

Sub-Council decided to table the review the above documents until the next meeting.

## 6. Fall Meeting Schedule

The Fall meeting schedule was reviewed. The following meeting dates were confirmed:

- Friday September 20, 10:00am-12:00pm
- Friday October 18, 10:00am-12:00pm
- Friday November 29, 10:00am-12:00pm