

# Municipal Fact Sheet

## Township of Tay

### Census 2016 Highlights:

Population: 10,033 (Up from 9,736 in 2011)  
 Total private dwellings: 4,931  
 Average household size: 2.4 persons  
 Average value of dwelling: \$277,233 (Up from \$241,625 in 2011)  
 Median household income: \$65,190  
 Median age of population: 48.7

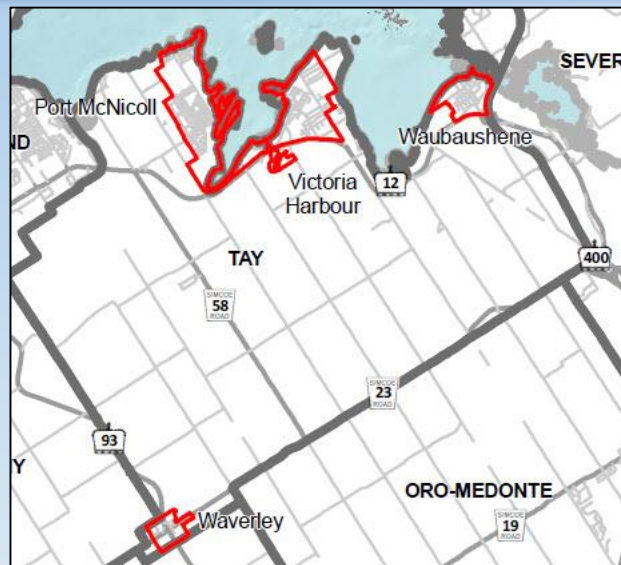
**Table 1:** Distribution of building permits issued for new residential units in the Township 2011-2019 (by Growth Plan policy area).

DBUA	UBUA	DGA	Rural
27%	3%	37%	33%

**Notes:** The intensification target for the Township in s. 3.5.24 of the County of Simcoe Official Plan is 20%. The 2031 population forecast for the Township is 11,400 persons as per the County of Simcoe Official Plan.

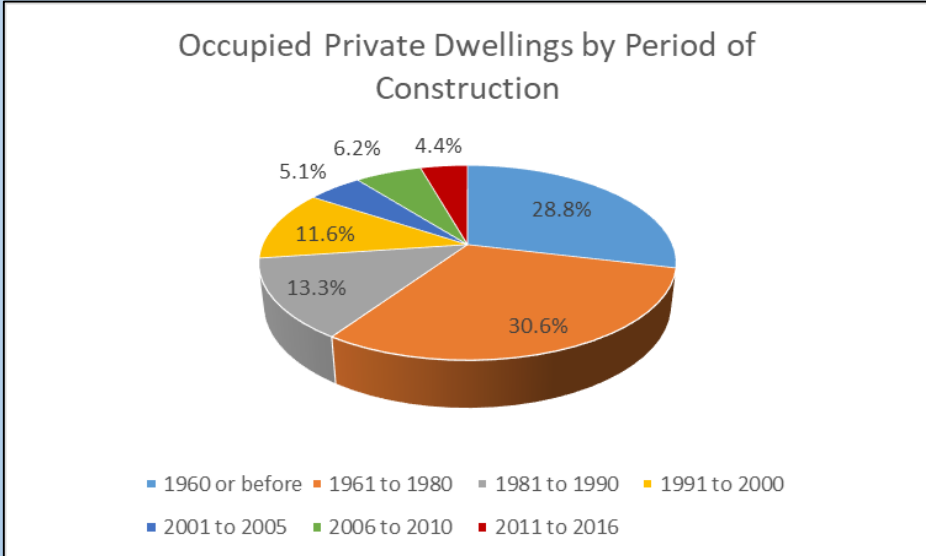
**Table 2:** Build-out rate (net new units) for settlement areas in the Township.

Settlement Area	2011-19 Building Permits	Annual Average
Victoria Harbour	271	30.1
Waubauskene	9	1.0
Port McNicoll	13	1.4
Waverley	3	0.3
Rural	141	15.7
Municipal-wide	437	48.6



**Figure 1:** Settlement areas in the Township of Tay.

By dividing the Rural Unit Supply figure of 400 from the 2019 Land Budget by the average uptake of Rural lots (see Table above), the Township has an approximate 26 year supply of Rural units.



**Figure 2:** Current housing stock of the Township.

### Top 5 Industries by Employment:

1. Manufacturing
2. Healthcare and social assistance
3. Retail trade
4. Construction
5. Public administration

Over the period of 2011-2016, the Retail Trade Industry saw the most growth in the Township, adding approximately 90 new jobs.

**Sources:** Statistics Canada and building permit data from the municipality.

**Table 3:** Type of new residential units 2011-2019.

Unit Type	Number of Units	As Percent of Total (%)
Single-detached	355	81.2
Semi	-	-
Row	9	2.1
Apartment	73	16.7
<b>Total</b>	<b>437</b>	<b>100</b>

**Table 4 and 5:** Commuting destination and commuting duration for employed labour force in the Township.

Destination	Number of People
Within Tay	355
To another municipality within Simcoe County	2995
Outside Simcoe County	365

Commuting Duration (minutes)	Number of People
<15	1250
15-29	1670
30-44	740
45-59	380
>60	390