

# Municipal Fact Sheet

## Town of Penetanguishene

### Census 2016 Highlights:

Population: 8,962 (Down from 9,111 in 2011)  
 Total private dwellings: 3,990  
 Average household size: 2.3 persons  
 Average value of dwelling: \$296,267 (Up from \$255,414 in 2011)  
 Median household income: \$59,738  
 Median age of population: 49.9

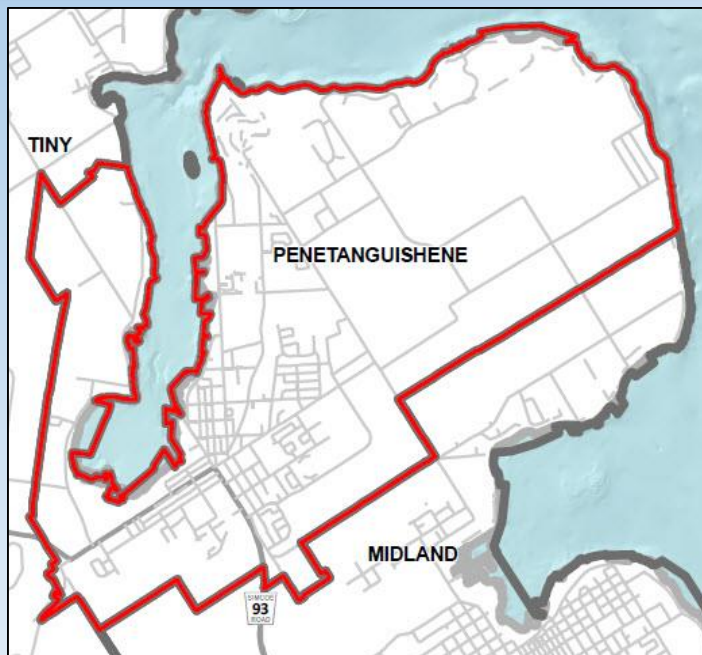
**Table 1:** Distribution of building permits issued for new residential units in the Town 2011-2019 (by Growth Plan policy area).

DBUA	UBUA	DGA	Rural
49%	-	51%	-

**Note:** The intensification target for the Town in s. 3.5.24 of the County of Simcoe Official Plan is 40%. The 2031 population forecast for the Town is 11,000 persons as per the County of Simcoe Official Plan.

**Table 2:** Build-out rate (net new units).

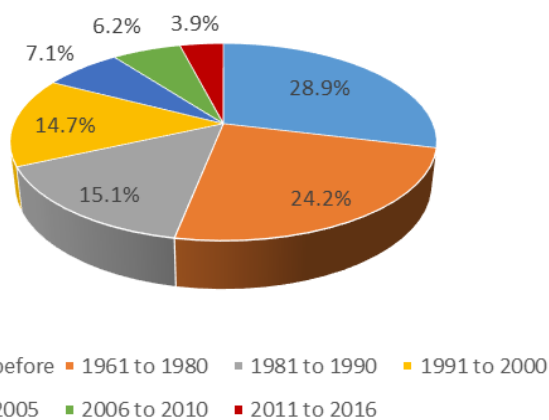
Settlement Area	2011-19 Building Permits	Annual Average
Municipality-wide	348	38.7



**Figure 1:** Town of Penetanguishene.

As per the County's Residential Land Budget 2019 the Town has a demand for approximately 680 units to accommodate the 2031 forecasted population. This would require the Town to add about 57 new units/year to meet this forecast. The Town is currently building out at about 68% of that rate (Table 2).

Occupied Private Dwellings by Period of Construction



**Figure 2:** Current housing stock of the Town.

### Top 5 Industries by Employment:

1. Healthcare and social assistance
2. Manufacturing
3. Retail trade
4. Construction
5. Accommodation and food services

Over the period of 2011-2016, the Retail Trade Industry saw the most growth in the Town, adding approximately 130 new jobs.

**Sources:** Statistics Canada and building permit data from the municipality.

**Table 3:** Type of new residential units 2011-2019.

Unit Type	Number of Units	As Percent of Total (%)
Single-detached	234	67.2
Semi	14	4.0
Row	46	13.3
Apartment	54	15.5
<b>Total</b>	<b>348</b>	<b>100</b>

**Table 4 and 5:** Commuting destination and commuting duration for employed labour force in the Town.

Destination	Number of People
Within Penetanguishene	1180
To another municipality within Simcoe County	1735
Outside Simcoe County	135

Commuting Duration (minutes)	Number of People
<15	1880
15-29	950
30-44	230
45-59	225
>60	210