

# Municipal Fact Sheet

## Town of Wasaga Beach

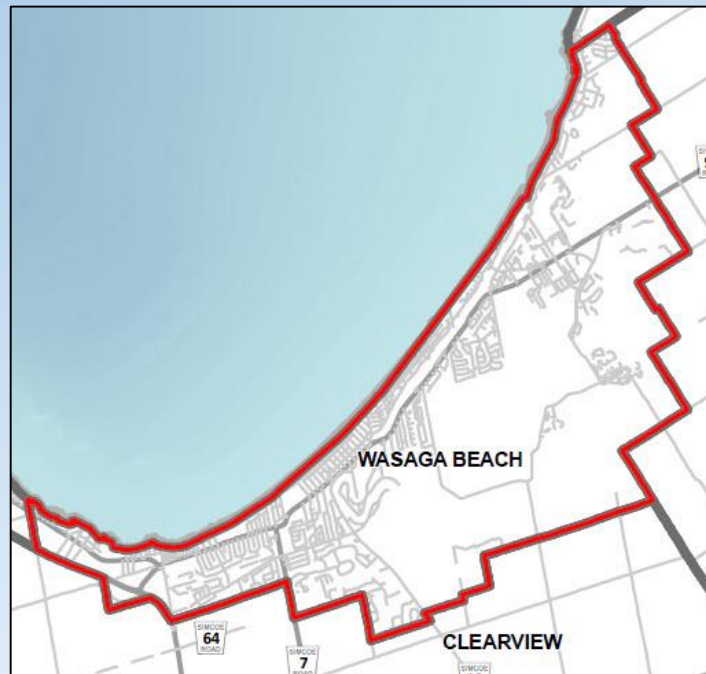
### Census 2016 Highlights:

Population: 20,675 (Up from 17,537 in 2011)  
 Total private dwellings: 12,516  
 Average household size: 2.3 persons  
 Average value of dwelling: \$349,604 (Up from \$284,029 in 2011)  
 Median household income: \$62,150  
 Median age of population: 55.3

**Table 1:** Distribution of building permits issued for new residential units in the Town 2011-2018 (by Growth Plan policy area).

DBUA	UBUA	DGA	Rural
59%	-	41%	-

**Notes:** The intensification target for the Town in s. 3.5.24 of the County of Simcoe Official Plan is 20%. The 2031 Growth Plan population forecast for the Town is 27,500 persons.



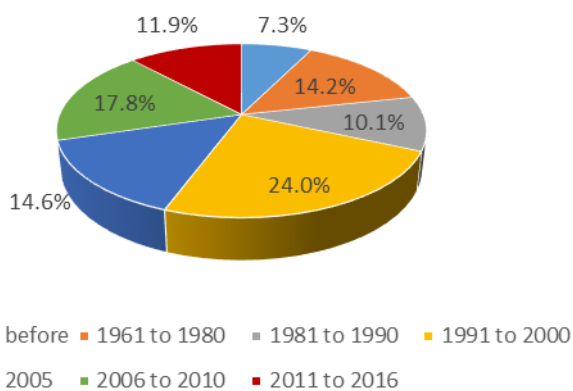
**Figure 1:** Town of Wasaga Beach.

**Table 2:** Build-out rate (net new units) for settlement areas in the Town.

Settlement Area	2011-18 Building Permits	Annual Average
Municipality-wide	1703	212.9

In terms of residential units, the population difference relative to the Growth Plan forecast translates to approximately 4,234 units. This would require the Town to add about 282 new units/year to meet this forecast. The Town is currently building out at about 75% of that rate (Table 2).

### Occupied Private Dwellings by Period of Construction



**Figure 2:** Current housing stock of the Town.

### Top 5 Industries by Employment:

1. Retail trade
2. Construction
3. Accommodation and food services
4. Healthcare and social assistance
5. Manufacturing

Over the period of 2011-2016, the Administrative and Support, Waste Management and Remediation Services Industry saw the most growth in the Town, adding approximately 210 new jobs.

**Sources:** Statistics Canada and building permit data from the municipality.

**Table 3:** Type of new residential units 2011-2018.

Unit Type	Number of Units	As Percent of Total (%)
Single-detached	914	53.7
Semi	89	5.2
Row	562	33.0
Apartment	138	8.1
<b>Total</b>	<b>1703</b>	<b>100</b>

**Table 4 and 5:** Commuting destination and commuting duration for employed labour force in the Town.

Destination	Number of People
Within Wasaga Beach	1705
To another municipality within Simcoe County	3005
Outside Simcoe County	1180

Commuting Duration (minutes)	Number of People
<15	1760
15-29	1925
30-44	1550
45-59	820
>60	1145