

Municipal Fact Sheet

Town of Midland

Census 2016 Highlights:

Population: 16,864 (Up from 16,572 in 2011)
 Total private dwellings: 7,739
 Average household size: 2.2 persons
 Average value of dwelling: \$260,075 (Up from \$243,917 in 2011)
 Median household income: \$54,878
 Median age of population: 50.1

Table 1: Distribution of building permits issued for new residential units in the Town 2011-2018 (by Growth Plan policy area).

DBUA	IUBUA	DGA	Rural
63%	-	37%	-

Notes: The intensification target for the Town in s. 3.5.24 of the County of Simcoe Official Plan is 40%. The 2031 Growth Plan population forecast for the Town is 22,500 persons.

Table 2: Build-out rate (net new units).

Settlement Area	2011-18 Building Permits	Annual Average
Municipality-wide	390	48.8

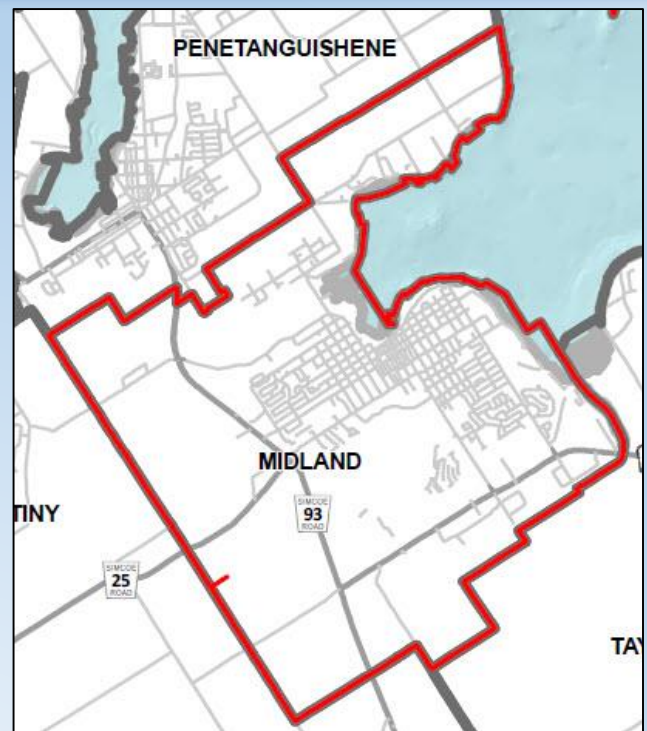


Figure 1: Town of Midland.

In terms of residential units, the population difference relative to the 2031 Growth Plan forecast translates to approximately 2,611 units. This would require the Town to add about 174 new units/year to meet this forecast. The Town is currently building out at about 28% of that rate (Table 2).

Occupied Private Dwellings by Period of Construction

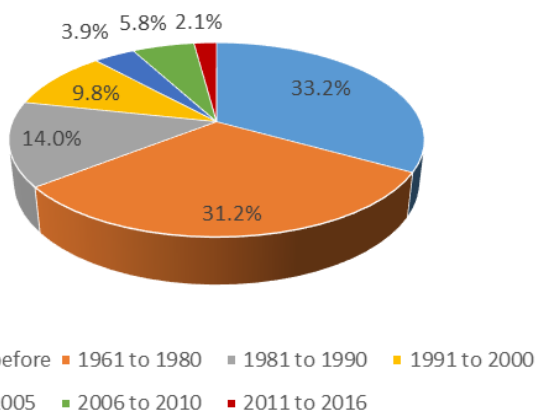


Figure 2: Current housing stock of the Town.

Top 5 Industries by Employment:

1. Healthcare and social assistance
2. Manufacturing
3. Retail trade
4. Accommodation and food services
5. Construction

Over the period of 2011-2016, the Healthcare and Social Assistance Industry saw the most growth in the Town, adding approximately 230 new jobs.

Sources: Statistics Canada and building permit data from municipality.

Table 3: Type of new residential units 2011-2018.

Unit Type	Number of Units	As Percent of Total (%)
Single-detached	173	44.4
Semi	12	3.1
Row	95	24.4
Apartment	110	28.2
Total	390	100

Table 4 and 5: Commuting destination and commuting duration for employed labour force in the Town.

Destination	Number of People
Within Midland	3695
To another municipality within Simcoe County	1920
Outside Simcoe County	270

Commuting Duration (minutes)	Number of People
<15	3965
15-29	1295
30-44	520
45-59	445
>60	450