

WEATHER

ALERT FACT SHEET



In Simcoe County, the highest risk for emergency events is extreme weather. The region frequently experiences blizzards, ice storms, spring flooding, tornadoes, and severe thunderstorms. It is vital to take each extreme weather warning seriously. To stay current on active adverse weather information, there are a number of reliable sources.

- For the most reliable public information related to adverse weather conditions, refer to the Environment Canada Public Weather Alerts for Ontario South, available online at http://weather.gc.ca/warnings/index_e.html?prov=son
- Subscribe to Environment Canada's free Twitter alerts, which are geographically-based. For information on how to register for this service, visit <https://www.ec.gc.ca/meteo-weather/default.asp?lang=En&n=BF9C15EC-1>
- On April 6, 2015, Alert Ready, a component of the National Public Alerting System, was launched. In Ontario, the Alert Ready system is led by the Office of the Fire Marshal and Emergency Management and incorporates both email and text message alerts which must be subscribed to. Detailed information about Alert Ready can be accessed via <http://www.theweathernetwork.com/alert-ready>
- The Weather Network also has a proprietary alerting system that includes several mobile features. Please note there is a fee for subscriptions to The Weather Network's text message notifications. Information about subscribing to this system is available at <http://www.theweathernetwork.com/weather-apps/mobile>
- Residents and visitors to Ontario can subscribe to Ontario emergency alerts via the Emergency Management Ontario website at <http://www.emergencymanagementontario.ca/english/ontariowarnings/ontariowarnings.html>. These provincial alerts are geographically-based and can also be accessed via <https://twitter.com/ontariowarnings> or @ontariowarnings.
 - *This alert system is not infallible and every individual should monitor weather conditions, particularly during periods of unstable conditions such as those that often occur during the summer storm season
- Environment Canada also maintains an Ontario Storm Prediction Centre for enhanced monitoring and forecasting. Through the Storm Prediction Centre, Community Emergency Management Co-ordinators receive an enhanced suite of emergency weather services and information. Emergency Management Simcoe County disseminates this emergency weather information in as timely a manner as possible via its Twitter account at <https://twitter.com/simcoecountyemc> or @simcoecountyemc

