

Undertaking Use of County of Simcoe Brand Item(s)

Corporate Communications Department
simcoe.ca



Application Information

PRINT NAME OF INDIVIDUAL, ORGANIZATION OR COMPANY (HEREIN REFERRED TO AS THE "PARTY")

INSERT MAILING ADDRESS (INCLUDE PHONE NUMBER)

This application for the permission to use the County's Brand Item(s) is with respect to:

Terms and Conditions

The Corporation of the County of Simcoe (herein referred to as the "Corporation") hereby grants to the party identified above and below a non-exclusive, non-transferable licence and permission to use and display the County of Simcoe Brand Item(s) (inclusive of Logo(s), Artwork, Photographic, Digital or Video Images) subject to the party adhering to the following terms and conditions:

1. The party to this undertaking shall use and display the Brand Item(s) only in the form and in accordance with the specifications shown above.
2. The party to this undertaking shall at all times use his/hers/its best efforts to preserve the distinctiveness, value and validity of the Brand Item(s) and without restricting the generality of the foregoing, shall not, without the Corporation's consent,
 - a. make any alteration to the Brand Item(s);
 - b. use the Brand Item(s) for any other purpose other than identified above without consent from the Corporation's Communications Department; or
 - c. use the Brand Item(s) for any commercial purpose whatsoever.
3. During the term of this undertaking, the party to the undertaking shall not grant permission to any other person to use the Brand Item(s).
4. It is hereby acknowledged by the party to this undertaking that the Corporation assumes no liability in respect of the party's use of the Brand Item(s) and in that regard the party to this undertaking hereby agrees to save the Corporation harmless.
5. The permission granted by this undertaking shall be for a period of two (2) years from the date here of, or for the period of use described below to this undertaking, whichever is shorter. However, the Corporation has the right to terminate this agreement and the use of Brand Item(s) at any time.
6. This undertaking shall terminate immediately upon an event of default specified in paragraphs 1, 2, 3, 4 and 5 of this undertaking where no remedy of such an event of default is completed by the party to the undertaking by such time as is specified in writing by the the Corporation to the party to the undertaking.

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I hereby accept all of the conditions with respect to the use of the Brand Item(s) that are set out in paragraphs 1 to 6, inclusive, of this undertaking.

Dated at Midhurst, Ontario this _____ day of _____, 20_____.

PRINT NAME, TITLE (IF APPLICABLE) AND SIGN - Applicant

PRINT NAME, TITLE (IF APPLICABLE) AND SIGN - Approving on behalf of the County of Simcoe

County of Simcoe Staff Sponsor

The staff sponsor is a person, currently employed by the corporation that can confirm you fall within the criteria outlined within this application:

Name: _____

Job Title: _____

Department: _____

Personal information is collected pursuant to the Municipal Freedom of Information and Protection of Privacy Act for the purposes described in the "Consent to Use Photographic Images". Questions or concerns about the collection of your personal information can be addressed to the Freedom of Information and Privacy Co-ordinator, County of Simcoe 1110 Highway 26, Midhurst, ON, L0L 1X0, or 1-800-263-3199.