



County of Simcoe
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SUB-COUNCIL NOTES LOCAL IMMIGRATION PARTNERSHIP

SUBJECT: Business Development Sub-Council
MEETING DATE: 9/20/2013 **MEETING TIME:** 10:00 am - 12:00 pm
ATTENDANCE: S. Bumstead (NSCFDC); N. Gavarre (City of Barrie); R. Holt (LIP); M, Kuzma (Nottawasaga Futures); C. Oosterbaan (CHAIR-EDO, County of Simcoe); S. Schlichter (City of Barrie); L. Thompson (City of Orillia); R. Wisken (LIP);
REGRETS: S. Laycock (SMWDB); A. Dorsey (Barrie Public Library); S. Lee (LIP)

1. Welcome / Introductions

C. Oosterbaan welcomed the group. Round table introductions were made, special welcome to R. Holt and Stephanie both back from parental leave.

2. Roundtable Updates

None at this time.

3. Newcomer Entrepreneur Study

R. Wisken provided a brief overview of the survey followed by a review prepared by G. Concon, Research Analyst Student.



13SEP20-Business Development Survey



13SEP20-Business Development-IDI.ppt

A suggestion that a contact data base be created for newcomers; possibly using the newcomers participating in the YLM data base as a starting point. Discussion around statistical data occurred. Suggestion was made to add a "Get to Connected" tab to the home page of the Portal where Newcomers could access Business specific links.

4. Develop Sub-Council Priorities

- Review work plan – R. Wisken provided an overview of the Sub-Councils work plan.



Business Development Sub-Council

Group discussion of priorities that could be added was held. Key suggestions captured where as follows;

- Newcomer Entrepreneurs Group starting with a list then facilitating free networking opportunities, free workshops, “What’s in it for me” event. Learn from other newcomers who have been successful in business, opportunity for a newcomer speaker to present their success story.
- Priority- Launch Event C. Oosterbaan can take the lead connecting with the Enterprise Centres. To put together a presentation specific for newcomers. Suggestions to have a lawyer and an accountant, as well as a newcomer speaker.
- Next meeting discuss further what the event would look like.
- Marketing/dissemination to discuss further at the next meeting
- S. Lee suggested “Understanding the Canadian Marketplace; selling to Canadians.”
- Discussion of priority “Develop a flow chart describing the different self-employment services”
- Create a brochure similar to the Settlement Brochure.

ACTION: Add priority to work plan, Create a Data base/Stakeholder list with a specific message.

5. Sub-Council Description Statement – defer to next meeting.

6. Review Community Plan Report Card - defer to next meeting.

7. Human Rights Commission

- [Policy on Removing the “Canadian Experience” Barrier](#)

S. Lee introduced the new Policy from the Human Rights Commission.

8. LIP Updates

- *Portal* – Immigrant Employment Council (IEC) proposal has been approved. MIIO Advertising- first phase will be live September 23rd.
- *Newcomer Recognition Awards – October 23, 2013* - are now posted on the Portal (immigration.simcoe.ca) included in each package to the group are nomination forms. The group was encouraged to nominate someone and pass on the information to their contacts.
- *Cultural Competency Learning Symposium: Learning Together, Growing Together - March 2014* - Keynote speaker; Top Canadian Immigrant, Winnie Wong, OPP Commissioner as lunch time speaker, closeout speaker still to be confirmed from University of Ottawa.

9. Other Business

None at this time.

10. Next Meetings:

October 18, 2013; 10:00 am-12:00 pm

November 29, 2013; 10:00 am-12:00 pm

