



# Connect Us

A Digital Engagement Program



**Inviting Older Adults to learn online skills**  
with Georgian College Students  
and celebrate the connection in a virtual art event  
on March 24th 2022, 4pm-6pm

**Connect Us is a digital engagement collaboration between Georgian College and the Central Ontario Health Team for Specialized Populations. It aims to engage older adults in online learning and improve their digital literacy to support their wellbeing and connect with their community.**

## How It Works

Each semester Georgian College students will be connecting with older adults, and we need your help! Please review your current clients and encourage their participation in this program. This semester the support will be offered virtually, so either caregiver support or basic knowledge are key to success for those participating in this first cycle. A limited tech lending library of tablets and data cards is available if needed. Older adults will be matched with a Georgian College student to connect virtually, meeting once or twice a week to support their personal goals and assist in navigating online platforms. To celebrate, all participating older adults

## Why Participate?

This initiative will run from now until the end of 2022, giving opportunities to new participants at cycle intervals. Supporting digital literacy of older adults who are unfamiliar with technology will encourage participation in additional activities to address social isolation. From a program design perspective, the goal is to create a Community of Practice through this design engagement with older adults and Georgian students. This is part of a larger vision to innovate community-based solutions for community problems. Program sustainability beyond 2022 will also be addressed.

will be invited to a virtually guided art workshop on March 24th, 2022. All the art supplies needed to participate in the workshop will be delivered to the older adult prior to the event. The registration cut-off for this cycle of programming is March 11th, 2022. There will be two more cycles in 2022. Those who register after March 11th will be engaged during the next cycle.

## About Connect Us

Connect Us is a community initiative dedicated to helping older adults and Georgian College students connect. Its goal is to support older adults use digital technology to access health and wellness resources and make social connections. Furthermore, it enables students to feel better connected to their community and contribute their skills and knowledge towards the betterment of community.

## FOR MORE INFORMATION OR TO REGISTER

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Central Ontario  
Health Team for  
Specialized  
Populations