MUNICIPALITY: COLLINGWOOD

1. SUPPLY		
		ha
	Non-developable (Env)	-
A. Total Supply	Occupied	142
	Underulitized Gross Vacant	24
	Gross Vacant	109
	Total Supply	274
B. Gross Developable Supply	Underulitized + Vacant	132
C. Net Vacant Developable Supply	Net-to-Gross Adjustment (Refer to notes)	86%
c. Net vacant bevelopable supply		
<u></u>	Net Vacant Developable Supply (ha)	113

Final supply verified by County and local municipal staff. Municipal-specific data/assumption.

Source: Hemson Consulting based on information from the County of Simcoe.

2. DEMAND			
			Jobs
A. Forecast Total Place of Work Employment		2011	11,019
(Based on Growth Plan Schedule 7)		2031 Forecast	13,500
		11-31 Growth	2,481
	Employment Type	Share (%)	Job Growth by Type
	Population-Related Employment	71%	1,764
B. Forecast Employment Growth by Type	Rural-based Employment	8%	190
	Employment Land Employment	21%	528
	Total Check	100%	2,481

١	C. Number of Jobs to be Accommodated on Employment Lands	Employment Type Employment Growth by Type by Location						
1			Designated Employment Lands		Not on "Industrial" Employment Lands		Total (Chack
1			Share (%)	Number of Jobs	Share (%)	Number of Jobs	Total	JIELK
1		Population-Related Employment	109	176	90%	1,587	100%	1,764
1		Rural-based Employment	29	6 4	98%	186	100%	190
1		Employment Land Employment	959	502	5%	26	100%	528
ı			TOTAL	. 682	TOTAL	1,800		2,481

D. Employment Land Demand (Ha)	Number of jobs on Employment Lands	682
	Estimated Average Density (jobs / net ha)	20
	Employment Land Need (ha)	34

Source: Hemson Consulting based on Statistics Canada, Growth Plan Schedule 7.

3. EMPLOYMENT LAND BUDGET RESULTS		
A. Supply		ha
	Net vacant developable supply	113
	Adjustment for long-term vacancy and underutilization	0.85
	Long-term development supply (ha)	96
B. Demand	Employment Land Need (ha)	34
C. Results (Supply - Demand)	Sufficiency of supply: Excess vs (shortage) ha	62

^{*}If the result indicated is a positive figure, there is sufficient currently designated employment land supply to accommodate forecast demand for employment lands under Schedule 7.

If a (negative) figure is indicated, the municipality may require additional employment lands to meet it's Schedule 7 employment forecast.

Note(s):

1. A net-to-gross adjustment of 80% is made on parcels larger than 5 ha to account for roads and utilities if it is subdivided. For those parcels under 5 ha, no adjustment is made. The overall net-to-gross thus varies by local municipality consistent with the parcel size characteristics of the supply. A greater prevalence of smaller parcels results in a higher net-to-gross factor (> 80%) because smaller (< ha lp aprecks are not adjusted.

2. A high proportion of forecast population-related employment growth forecast owing to the recreational and tourism-base nature of Collingwood employment.

		Population	Work at Home Jobs	% of Population
A. Work at Home Employment	2011	19,796	785	45
(based on population)	2031	33,400	1169	4'
	11-31 Growth	13,604	384	
		Share of PRE		
	Location		Growth ²	Jobs
B. Population-Related	Work at Home		22%	384
Employment (PRE) 11-31	Employment Lands		10%	176
Growth by Location	Institutional		20%	353
	Commercial		48%	851
		Total	100%	1,764
C. Commercial Land Need				
	Number of PRE Jobs on	851		
	Estimated Average Density (jobs/ ha)			50
	Estimated Commercial Land Need (ha)			17

The approach taken here estimates commercial land demand tied to the Schedule 7 employment forecast. It provides a rough estimate of land need for commercial uses only and is not intended to take the place of a more specific retailbased analysis for commercial land need.

²Shares based on Statistics Canada 2011 National Household Survey information by North American Industry Classification (NAICS).

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